

# BIANCA GREEN

## GET IN CONTACT

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## HONORS

- MAIP 2020 Fellow  
Selected by Forsman & Bodenfors
- Dean's List, Fall 2018  
University of Central Florida

## TALENTS & ABILITIES

- Oral and written communication
- Social media branding
- Video producer/editor
- Project management
- Critical thinker

## AWARDS

BEST SPEAKER  
Spring 2018  
Alpha Kappa Psi

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## EDUCATION

### UNIVERSITY OF CENTRAL FLORIDA

Bachelor of Arts | Public  
Relations/Advertising

Graduating GPA: 3.0

## EMPLOYMENT HISTORY

### WRITER

#### Freelance | April 2021

- Contributor writer at Unwritten publication
- Weekly updates on site's blog with new articles
- Covers trending, social, entertainment, and wellness topics

### ASSISTANT MEDIA PLANNER

#### Noble People | November 2020 - April 2021

- Write competitive insights within food delivery & file-sharing services using research media tools such as MRI and Kantar
- Develop and process contracts such as media authorizations, insertion orders, and invoices
- Implement, analyze, and report social media campaigns on platforms like Facebook and LinkedIn

### COPYWRITER INTERN

#### 4 A's MAIP VEP | May 2020 - August 2020

- Networked with an array of ad agencies and leaders of the industry through online meet-ups
- Collaborated in groups with other interns to create and pitch campaigns for selected clients and agencies
- Completed online courses through MAIP labs that combined social learning elements and discipline specific content

### COMMUNICATIONS INTERN

#### ADT Security Services | June 2019 - August 2019

- Researched latest home security innovations & competition
- Pulled together key information for media outreach pitches
- Identified team members and developed written content for internal and external spotlights